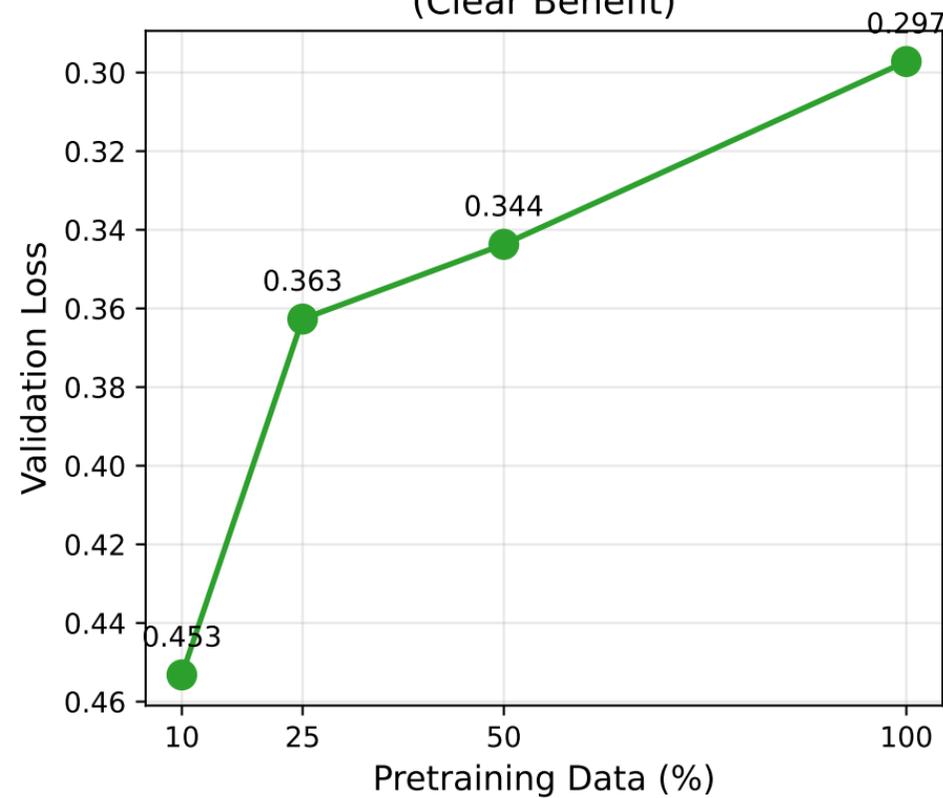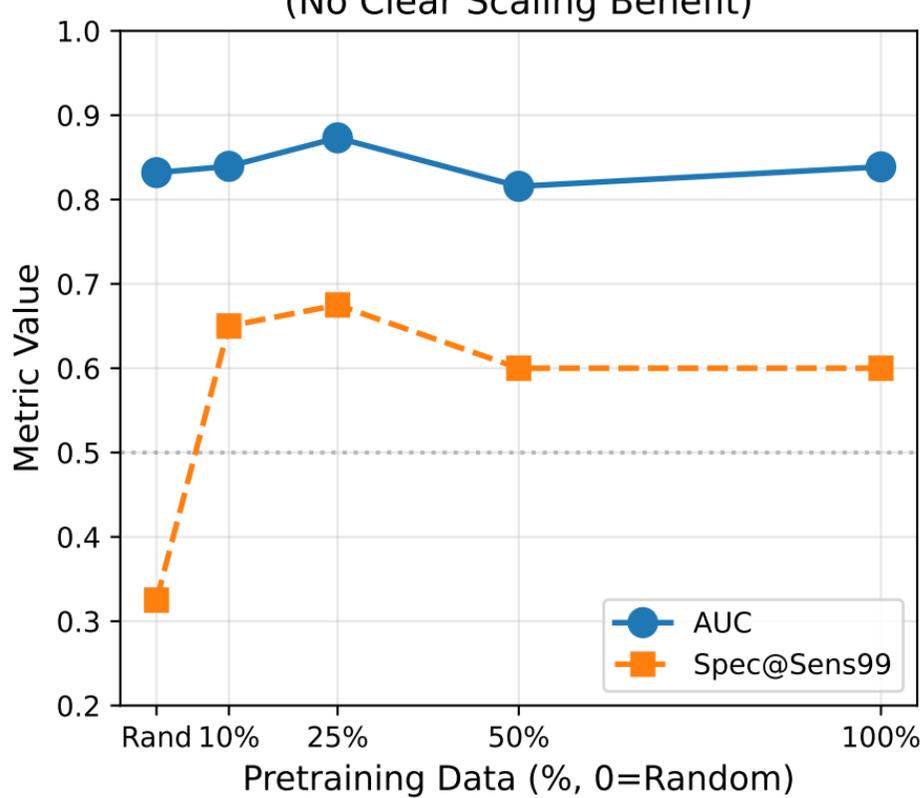EEG Pretraining: Scaling Benefits Analysis